With the large number of cancer types and the treatment options available, what works well for one person may not be the best treatment for another. Using growing bodies of research in the areas of genetics and the molecular profiling of tumors, scientists and physicians are discovering new ways to identify the best treatments for patients. This webinar will focus on the developments within personalized cancer care and the promise of targeted cancer therapies.

In this webinar you will learn

- What is personalized cancer care?
- How is it different from current practices?
- What targeted cancer therapies are available?
- Who can benefit the most?

Don’t miss the opportunity to hear from leading specialists in the field of oncology.

Expert Panel Members

**George Demetri, MD**
Director, Center for Sarcoma and Bone Oncology at Dana-Farber Cancer Institute
Senior Vice President, Experimental Therapeutics at Dana-Farber Cancer Institute
Director, Ludwig Center at Harvard
Professor of Medicine, Harvard Medical School

**Michael J. Birrer, MD, PhD**
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Professor of Medicine, Harvard Medical School

**Lewis Levy, MD**
Senior Vice President, Medical Affairs & Chief Quality Officer
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